

Climate Change in the Irish Mind 2023

Climate Change Beliefs and Attitudes of the Irish People

95%

of Irish people think climate change is happening.

88%

say climate change is affecting weather in Ireland.

93%

trust scientists as a source of information about climate change.

81%

are worried about climate change.

54%

think Irish people are being harmed right now by climate change, 21% think harm will occur in next 10 years.

Support for Government Policy on Climate Action

87%

say Ireland has a responsibility to act on climate change and should do what it can to reduce its own greenhouse emissions.

85%

Over 85% of Irish people say that Business, Local Government, Politicians, National Government, and Citizens should be doing more to address climate change.

74%

say taking action to reduce climate change will improve Ireland's quality of life.

79%

of Irish people say climate change should be either a "very high" or "high" priority for the Government in Ireland.

56%

think taking action to reduce climate change will improve economic growth and create jobs.

Climate-Related Behaviours

78%

of people in Ireland say they discuss climate change with family and friends.

52%

have bought goods or services in the last 12 months from a company that has taken action to reduce climate change.

41%

have punished companies in the last 12 months that are opposing steps to reduce climate change by not buying their products.

47%

of Irish people intend to increase their consumer activism in the next year.

37%

have chosen to not eat meat for environmental reasons in the past year.

Climate Literacy

96%

of Irish people have heard of the 'greenhouse effect' as climate change topic.

5%

Only 5% were able to distinguish the greenhouse effect from other environmental topics such as acid rain, or the ozone layer.

67%

underestimate the impact a plant-based diet would have on reducing carbon footprint.

66%

correctly identify carbon dioxide, and 55% correctly identified methane as being good at trapping heat in the atmosphere.

70%

correctly identified switching to renewable energy sources as having a large impact on reducing the carbon footprint of an average person.

Climate Change in the Irish Mind 2023

Climate Change Beliefs and Attitudes of the Irish People

95%

of Irish people think climate change is happening.



88%

say climate change is affecting weather in Ireland.



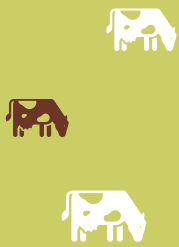
93%

trust scientists as a source of information about climate change.



81%

are worried about climate change.



54%

think Irish people are being harmed right now by climate change, 21% think harm will occur in next 10 years.



Climate Change in the Irish Mind 2023

Support for Government Policy on Climate Action

87%

say Ireland has a responsibility to act on climate change and should do what it can to reduce its own greenhouse emissions.



85%

Over 85% of Irish people say that Business, Local Government, Politicians, National Government, and Citizens should be doing more to address climate change.

79%

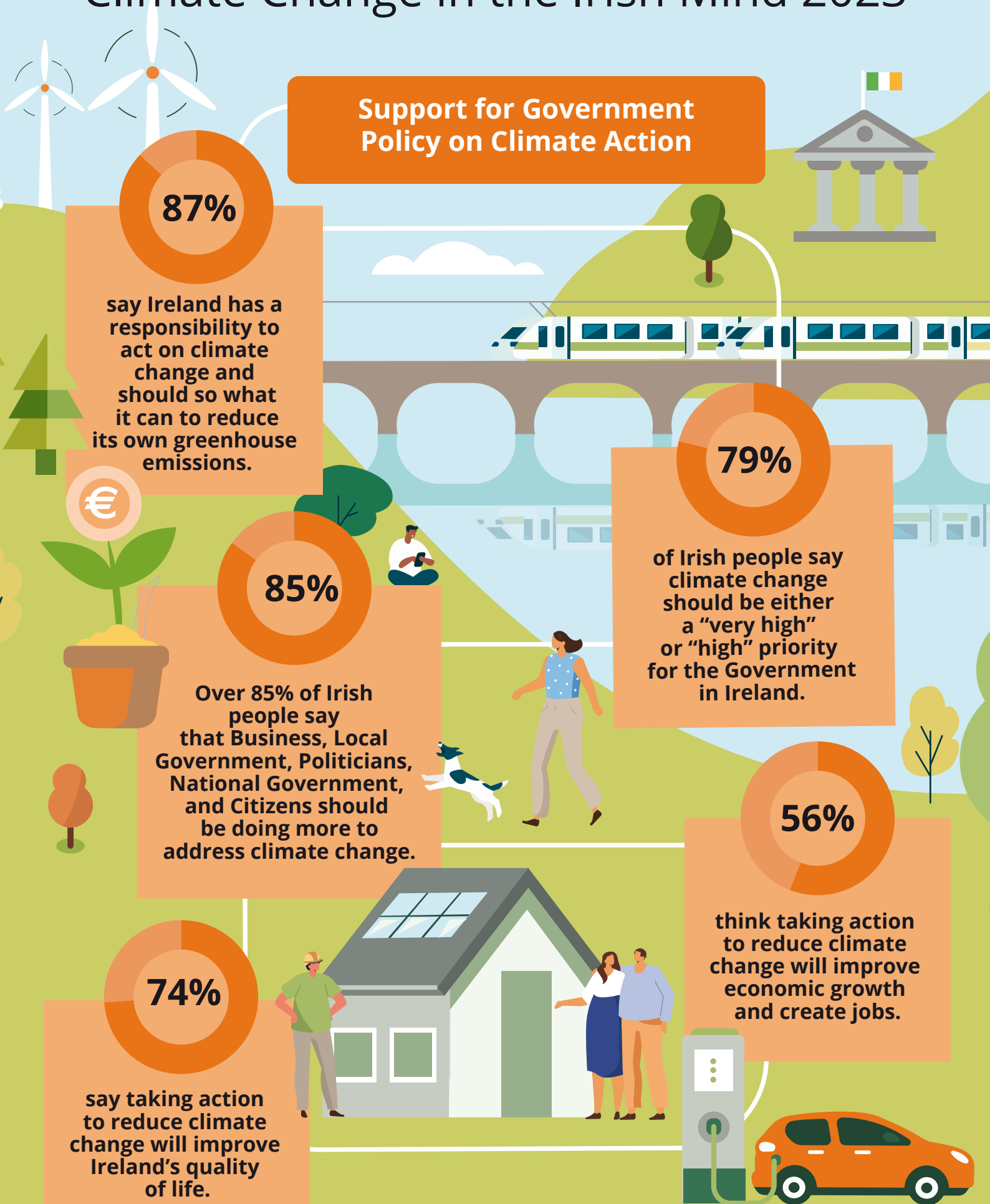
of Irish people say climate change should be either a "very high" or "high" priority for the Government in Ireland.

56%

think taking action to reduce climate change will improve economic growth and create jobs.

74%

say taking action to reduce climate change will improve Ireland's quality of life.



Climate Change in the Irish Mind 2023

Climate-Related Behaviours

78%

of people in Ireland say they discuss climate change with family and friends.

52%

have bought goods or services in the last 12 months from a company that has taken action to reduce climate change.

41%

have punished companies in the last 12 months that are opposing steps to reduce climate change by not buying their products.

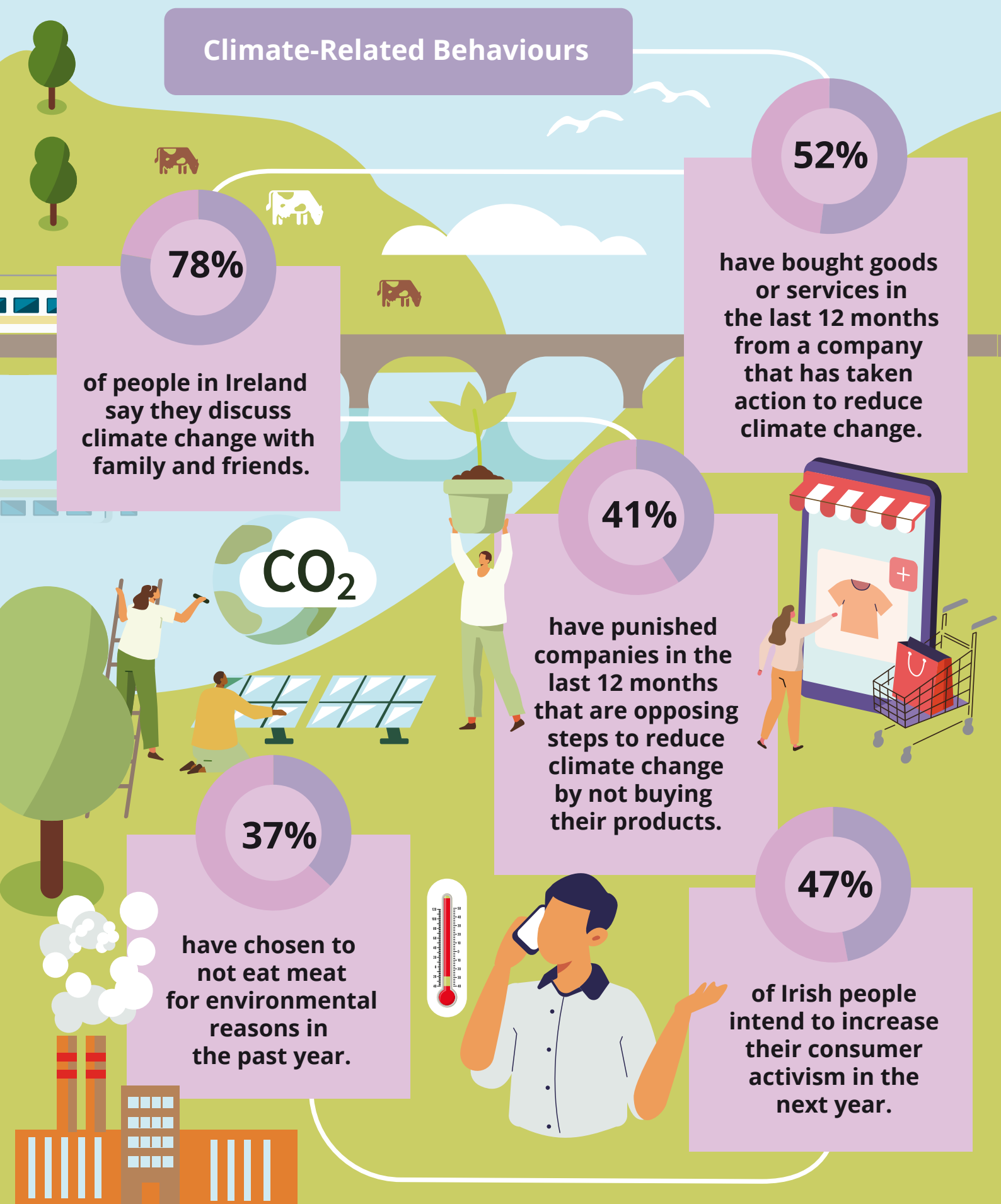
37%

have chosen to not eat meat for environmental reasons in the past year.

47%

of Irish people intend to increase their consumer activism in the next year.

CO₂



Climate Change in the Irish Mind 2023

Climate Literacy

96%

of Irish people have heard of the 'greenhouse effect' as climate change topic.

66%

correctly identify carbon dioxide, and 55% correctly identified methane as being good at trapping heat in the atmosphere.

5%

Only 5% were able to distinguish the greenhouse effect from other environmental topics such as acid rain, or the ozone layer.

67%

underestimate the impact a plant-based diet would have on reducing carbon footprint.

70%

correctly identified switching to renewable energy sources as having a large impact on reducing the carbon footprint of an average person.

